



CITY OF BEVERLY HILLS
455 N. Rexford Drive
2nd Floor Council Chambers
Beverly Hills, CA 90210

Strategic Planning Committee Meeting

HIGHLIGHTS

Thursday, March 7, 2019
5:00 PM

MEETING CALLED TO ORDER

Date / Time March 7, 2019/ 5:00pm

IN ATTENDANCE: Mayor Julian Gold MD, Vice Mayor John Mirisch, City Treasurer Howard Fisher, Facilitator Karen Orlansky, City Manager Mahdi Aluzri, Health & Safety Commissioner Myra Lurie, Health & Safety Commissioner Daniel Nazarian, Human Relations Commissioner Ori Blumenfield, Cultural Heritage Commissioner Craig Corman, Sharon Ignarro, Steve Gordon, Anne Ostroff, Director of Community Development Susan Healy Keene, Director of Public Works Shana Epstein, Director of Community Services Nancy Hunt Coffey, Marketing and Economic Sustainability Manager Laura Biery, Policy and Management Analyst Cindy Owens, Todd Johnson (Chamber), Blair Schlechter (Chamber)

1. Public Comment

- None.

2. Discussion with Stakeholders in the La Cienega/Wilshire Focus Area

- Panel by various stakeholder within the area
 - Richard Frank from CEO/Chairman of Lawry's Restaurants
 - Shal Misrali who owns property on S. La Cienega Blvd.
 - Darren Hong from Grayson Luxury
 - Abraham Assil with Westland Development Group, who manage the Stinking Rose
 - Max Argakian who owns several properties on S. La Cienega
 - Shahram Kashfi from NK Beverly Hills
 - Julian Javor whose family owns property on La Cienega Blvd.
 - Dr. Michael Hayavi who own property on S. La Cienega Blvd.
 - Masoud Malek who practices on S. La Cienega Blvd.
 - Kayla Pergrem representative from Douglas Emmett who own several properties among them one in the Southeast Area.
- Stakeholders discussed the future of traffic and streetscapes of the Southeast area
- Input from stakeholders on La Cienega Park future
- Discussion between stakeholders regarding the types of businesses that could thrive within the area.

3. Committee Updates

- City Council meeting scheduled for April 2; initial concept plan for La Cienaga Park and Recreation complex to be presented.
- Future Strategic Planning Committee and Southeast Task Force Area Committee meetings will be held as open forum (town hall) style meetings.

4. Confirm Future Meeting Dates

- Next meeting date to be decided after the Mayoral installation on March 20, 2019.

5. Adjourn

Date / Time March 7, 2019/ 6:23pm